

BTEC Business Enterprise Year 10 Curriculum Map



YEAR	TERM 1	TERM 2	TERM 3	TERM 4	TERM 5	TERM 6
YEAR 10	<p>Introduction to course and Component 1 Exploring Enterprises</p> <p>Understand how and why enterprises and entrepreneurs are successful</p>	<p>Component 1 Exploring Enterprises</p> <p>Understand customer needs and competitor behaviour through market research</p>	<p>Component 1 Exploring Enterprises</p> <p>Understand how the outcomes of situational analyses may affect enterprises</p>	<p>Component 1 Exploring Enterprises</p> <p>Controlled assessment</p>	<p>Component 2 Planning and Presenting a Micro-Enterprise Idea</p> <p>Choose an idea and produce a plan for a microenterprise idea</p>	<p>Component 2 Planning and Presenting a Micro-Enterprise Idea</p> <p>Present a plan for the micro-enterprise idea to meet specific requirements.</p>

BTEC Business Enterprise Year 11 Curriculum Map



YEAR	TERM 1	TERM 2	TERM 3	TERM 4	TERM 5	TERM 6
YEAR 11	<p>Component 2 Planning and Presenting a Micro-Enterprise Idea Understand how the outcomes of situational analyses may affect enterprises</p>	<p>Component 2 – Controlled assessment</p>	<p>Component 3 Marketing and Finance for Enterprise Targeting and segmenting the market/ 4Ps of the marketing mix/Factors influencing the choice of marketing methods/Trust, reputation and loyalty Financial documents and statements Financial documents/Payment methods/Revenue and costs</p>	<p>Component 3 Marketing and Finance for Enterprise Financial statements/Stakeholders/Profitability and liquidity Financial planning and forecasting/Budgeting/Cash flow Suggesting improvements to cash flow problems</p> <p>Break-even point and break-even analysis. Sources of business finance</p>	<p>Component 3 Marketing and Finance for Enterprise Exam prep for component 3</p>	<p>Component 3 Marketing and Finance for Enterprise Exam For Component 3</p>